

Minicon 4

SCIENCE FICTION CONVENTION
June 18-20, 1971 [] Minneapolis [] The Curtis Hotel

Jim Young, Convention Chairman
1948 Ulysses Street N.E.
Minneapolis, Minnesota 55418
12 May 1971

Hello again!

This is just a reminder that the deadline for advertising in the Minicon Program Book is June 10th, 1971.

The specifications are as follows:

Rates for ads in the Program Book: Full-page: \$8.00; Half-page: \$5.00. Please make all checks payable to Minicon.

Dimensions for ads: Full-page $5\frac{1}{2}$ x 9"; half-page: $5\frac{1}{2}$ x $4\frac{1}{2}$ ". or for columnar half-page ads: $2\text{-}3/4$ " x 9". These are the dimensions of the margins of your ad copy. Please do not exceed them.

Deadline for the receipt of ad-copy and payment is June 10th, 1971.

The Program Book will be published entirely by off-set press in the $8\frac{1}{2}$ x 11" size. Therefore, all ad-copy must be camera ready.

If you wish to place an ad in the Program Book, please contact me directly, care of the above address.

Jim Young
Convention Chairman